

Sabrina Zhuang

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EDUCATION

Bachelor of Science in Product Design

ArtCenter College of Design

Pasadena, CA

Graduated Dec 2025

GPA: 3.83

SKILLS

Software

SolidWorks / Keyshot / Illustrator / Photoshop /
Figma / InDesign / XD / Premiere Pro

Language

English (Fluent)
Mandarin (Native)

Design

Ideation Sketching / Form Development / Ergonomic
Studies / User Scenarios / Storytelling / Design Research
/ Mood Boards / Prototyping (Foam, Cardboard, 3D
Printing) / Rapid Iteration / CMF Exploration

HONORS

ArtCenter Provost List

GPA above 3.8

ArtCenter Williamson Gallery

Animal Amputee; Mygi; Awake; MeowBox

Core77 Student Notable Award | 2023

Mygi - Family Play System

INTERESTS

Wildlife & Bird Photography / Macro
Photography / Nature Exploration / Cooking

WORK EXPERIENCE

Industrial Design Intern | Branch

1/2026 - Present

San Francisco, CA

- Contributed across multiple stages of the industrial design process, from internal structure analysis and archetype exploration to ideation, prototyping, CAD modeling, and rendering.

- Collaborated with industrial designers to develop multiple design directions, taking the lead on one direction per project and developing it from concept to refinement under team guidance, with concepts presented to clients.

Product Design Intern | Hasbro

6/2024 - 9/2024

Burbank, CA

- Designed 70+ character illustrations for an electronic toy line using Illustrator and Photoshop, with 9 approved in final product selection.

- Developed 3+ hardline toy concepts through iterative sketching and prototyping, with concepts approved for launch.

- Supported manufacturing development by creating product and color renderings in Keyshot and Photoshop.

Industrial Design Intern | Bosch

9/2021 - 12/2021

Shanghai, China

- Conducted competitive research on 3+ power tool brands to identify new design opportunities for Bosch product lines.

- Ideated and prototyped power tools and packaging solutions using sketching, cardboard models, and user testing, with final concepts launched into production.

PROJECT EXPERIENCE

Industrial Designer (Sponsored Project) | Samsung

9/2023 - 12/2023

Pasadena, CA

- Collaborated with interaction and industrial designers to design the next-generation Galaxy smartwatch, focusing on form development, brand strategy, and a user-centered experience.

- Conducted in-depth competitor research to discover new market opportunities and address unmet target audience needs.

- Ideated and refined 10+ smartwatch concepts using sketching, SolidWorks, KeyShot, and 3D printing to establish a distinct design language.